



# UNITED WAY 2020 initiatives

2020 was a year of adaptation, strong community partnerships, dedicated volunteers & innovative solutions to some of our community's most critical needs. At United Way we were able to witness first hand our community's collective strength in addressing challenges and that we are STRONGER when we work together as a UNITED front.

## Emergency Food Box Distribution

In partnership with **Feeding South Dakota** and **Yankton County Office of Emergency Management**, United Way was proud to organize and manage an Emergency Food Box Distribution program in response to the COVID 19 pandemic from March - June 2020. During that period over **5,500 food boxes** were distributed to nearly **2,100 families**.

It takes strong community partnerships to ensure the success of such a broad reaching and impactful program, a big thank you to our outstanding partners and in kind donors - Yankton Food for Thought, Yankton Transit, Yankton County 4H, Yankton School District, City of Yankton, Vision Real Estate, Yankton Fire Department, American Foods Group, Wholesale Supply Co. and many more. TO OUR AMAZING VOLUNTEERS, thank you for over 350 hours of dedication to this critical disaster relief program.



## United Way Born Learning Trail

A partnership with the **City of Yankton** and **Yankton Area Arts** will help all kids reach their full potential through the installation of Yankton's first ever Born Learning Trail at Westside Park, coming spring of 2021. This interactive trail, contains 10 signs, both in english and spanish, with instructions for simple games that will turn an excursion at the park into fun learning moments for young children.



## YSD Face Masks for Students

As the 2020/2021 school year approached, United Way of Greater Yankton was honored to partner with our friends and supporters from **Norsk Hydro** to co-sponsor the purchase of 2,800 reusable face masks for Yankton School District students. Each face covering was labeled and organized by size for YSD school buildings to distribute to students as needed.

