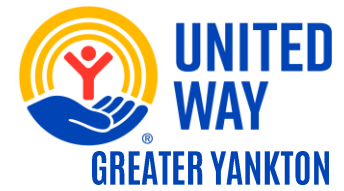


CEO SUPPORT MEMO



To: All Employees

From:

Date:

Subject: Your gift to United Way

Your support of the United Way & Volunteer Services of Greater Yankton is critical and truly appreciated. I am very proud of our company and its employees for helping to make our community a better place for all.

One way we do this is through our participation in the annual United Way Community Campaign. The dollars our company helped raise last year are transforming the lives of thousands of people in our community, including some of our very own coworkers.

Here are some examples of why your investment is so important:

- A gift of \$1/week or \$52/year provides healthy meals for a family experiencing homelessness.
- A gift of \$3/week or \$156/year provides a child with no insurance coverage, access to dental care.
- A gift of \$4/week or \$208/year provides reliable transportation for a veteran to and from medical appointments.
- A gift of \$6/week or \$312/year provides a victim of domestic violence safe shelter and support services.

And these are only some of the things your investment helps with through the 60+ programs receiving support through United Way funding!

I understand that you are given many opportunities each year to support individuals in our area. I encourage you to consider the United Way & Volunteer Services of Greater Yankton. When I think about all the good work United Way does in our community, I trust that my gift is going where it is needed most. It is encouraging to know that 100% of my gift stays right here in the greater Yankton area. I cannot think of a better investment!

Please join me in supporting the good work United Way & Volunteer Services of Greater Yankton is doing in our community.

Thank you for all you do!