

CEO SUPPORT MEMO



United Way & Volunteer Services
of Greater Yankton

To: All Employees
From:
Date:
Subject:

Your support of the United Way & Volunteer Services of Greater Yankton has helped our area thrive for 65 years. It is amazing to see the depth of caring people we have right here in the greater Yankton area. We truly are one of South Dakota's most giving communities.

The dollars our company helped raise last year are changing lives of thousands of people in our community – and some of those are people in our company.

Here are some examples of programs supported by your investment:

- After school programs such as the Boys & Girls Club of Yankton and Embe's Girls on the Run.
- Crisis assistance and support through Pathways Shelter for the Homeless and the River City Domestic Violence Center.
- Self – Sufficiency support for seniors through The Center; Meals on Wheels, and Yankton Transit.
- Programs that nurture children and youth such as Delta Dental Mobil Program, United Way's Big Friend – Little Friend, Imagination Library, Southeast CASA, Sack Pack, and Special Olympics.
- Agencies that strengthen and support families including LSS; Center for Financial Resources, and Yankton Contact Center.

And, these are only some of the over 65+ programs receiving support through United Way funding!

I understand that you are given many opportunities each year to support individuals in our area. I encourage you to consider the United Way & Volunteer Services of Greater Yankton. When I think about all the good work United Way does in our community, I trust that my United Way gift is going where it is needed most. It is encouraging to know that over 99% of my gift stays right here in the greater Yankton area. I cannot think of a better investment.

Please join me in supporting the good work United Way & Volunteer Services of Greater Yankton is doing in our community.

Thank you for all you do!