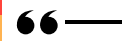




UNITED WE RISE



UNITED WAY LEADERSHIP



We know that change doesn't happen alone. It takes donors, volunteers, nonprofit partners, funders, and community leaders of all types to help accomplish this important work. Thank you all for your tireless efforts and commitment to the greater Yankton community.

- Lauren Hanson

Our leadership team reflects the broader collaborative spirit of United Way, only by bringing together people from all sectors of the community can we create innovative solutions that address the most complex challenges.

Presidential Insight

It has been a great honor to serve as the United Way of Greater Yankton's Board President this past year. I was honestly a bit hesitant to take on the role for fear of not doing it justice, but the commitment of the United Way Staff, Board Members, donors and volunteers to better our community made it an easy and rewarding task. Witnessing the impact that the 22 funded partner agencies and the 60+ programs focused on Education, Financial Stability and Health has had locally, has been truly inspiring. I admire all of you that make this possible through your engagement and generous donation of time and funding.

As we put the pandemic partially in our rear view mirror in 2022, the campaign theme of United We Rise could not have been more appropriate, and Rise we did. Nearly \$650,000 was raised for the Community Impact Fund, elevated relative to 2021. Programs such as Big Friend Little Friend that were impacted by Covid 19 were able to relaunch to great success. The Community Impact Center matured in its first full year of operation, providing a new modern space deserving to all those that provide or receive service within its walls. With the help of Connecting Cultures, DEI trainings were, and continue to be conducted as we Rise to adapt to the needs of a more diverse community.

While all these accomplishments in 2022 are noteworthy, the most impressive to me is the 3,400+ committed volunteers that dedicated more than 79,000 hours of service which subsequently impacted more than 20,000 of our neighbors. Its because of this heart and spirit that I'm certain the United Way of Greater Yankton will continue changing lives for the better, rising to whatever challenges we face in pursuit of improving our community. Thanks to everyone again for your support, I'm proud to have participated in this journey with you.

Luke McDermott, Hydro
United Way of Greater Yankton, 2022 Board President

Mission Statement

To change lives and improve our community by mobilizing people and resources to drive strategic impact in education, financial stability and health.

United Way Board of Directors

President

Luke McDermott, Hydro

Vice President

Dr. Marcus Long, Mount Marty University

Past President

Sarah Sager, Alliance Energy

Finance Committee

Chair - Natalie Kleensang, Slowey Management

Co-Chair - David Hosmer, Raymond James

Marcy Moser, First Dakota National Bank

Becky McManus, Yankton Medical Clinic

Community Impact Allocations Committee

Chair - Dr. Heather Olson, Yankton School District

Co-Chair - Sister Carmy Luke, Sacred Heart Monastery

Linda Anderson, Manitou Group of Americas

Doyle Becker, Riverfront Broadcasting

Bridget Benson, First Dakota National Bank

Monte Gulick, RTEC

Steve Huff, Marlow, Woodward & Huff, Prof. LLC

Jeremy Johnson, SD Human Services Center

Nathan Johnson, Avera Sacred Heart Hospital

Kristi Palecek, Truxedo

United Way Staff

Lauren Hanson, Executive Director

Betsy Thomas, Resource Development & Admin Director

Baylie Barger, Program Coordinator

Tom Kurtenbach, RSVP Project Coordinator





79,455 hours of
volunteer service
gifted to community



4,376 youth provided
with opportunities
to succeed

20,829 individuals served
by United Way funded
programs DUPLICATED #
ACROSS PROGRAMMING

33,265 program
hours toward
academic success



3,402 volunteers helping
the Greater Yankton
community thrive



1,740 youth impacted
through Connecting Kids
youth programming



3,856 households
stabilized with crisis
& support services



60,546 rides to work,
school, appointments
& community activities



3,899 hours of
advocacy & mental health
counseling



2,274 seniors &
those with disabilities
provided with support



13,551 items of
clothing & shoes
provided to families

UNITED WE RISE



This past year, United Way of Greater Yankton has witnessed first hand how our region continues to create positive change, address needs, and impact lives. Together, UNITED, we provide solutions that uplift the entire community!



UNITED WAY PROGRAMS

“

My wife and I consider our gift to United Way of Greater Yankton as an investment toward the children in Yankton. There is no higher return on an investment than in the programming provided for children!

- Dr. Wayne Kindle

United Way of Greater Yankton strives to meet emerging needs by facilitating multiple direct service programs focusing on the education, financial stability and health of our community. In 2022, our programs assisted over 1,500 households.

The Clothing Closet



402 FAMILIES
SERVED

United Way of Greater Yankton's The Clothing Closet **offers community members who are struggling to make ends meet the opportunity to receive free, quality clothing in a dignified, and welcoming space.** United Way began facilitating the basic needs program in April 2019, relocating the service to 203 E 3rd Street, thanks to a strong partnership with Servant Hearts Clinic, a nonprofit free health care organization located at 3rd & Capital Street, Yankton.

In 2022, The Clothing Closet **served 982 individuals of all ages** through weekly distributions totaling **13,551 items of clothing**. Of the 402 families served this past year, 98% are living at or below the poverty level.

The success of The Clothing Closet program is attributed to the commitment of its volunteers and the generosity of our community. More than **90 volunteers dedicated over 515 hours** to help with clothing collections, sorting, and weekly clothing distribution. Over 44,000 pounds of clothing were donated in 2022!

A big thanks to the following organizations who hosted internal collection drives to benefit The Clothing Closet!

Avera Sacred Heart Hospital, Wound Care & Hyperbaric Treatment Center - 1,000 new pairs of socks

Boston Shoes to Boots - 200 new pairs of shoes

First Chiropractic Center - 150 new pairs of socks

Trinity Lutheran Church - 300 pairs of new underwear

Shoe Sensation - 20 new pairs of shoes



Big Friend Little Friend



24 YOUTH
MENTORED

United Way's youth mentoring program, Big Friend Little Friend (BFLF) has been serving Yankton for over 40 years and is designed to give young people the opportunity to gain a one-to-one friendship with a positive and sincere adult mentor. Research shows that **mentors can play a powerful role in providing young people with the tools to make responsible decisions** such as staying focused and engaged in school and promoting higher quality lifestyle choices.

BFLF continues to make a difference and thanks to our continued partnership with the Yankton School District, we were able to relaunch the BFLF In-School Mentoring program during the 2022/23 school year. Currently, **24 Volunteer Mentors** are serving youth in all four YSD elementary schools. 169 hours of mentoring have been tracked thus far for 2022/23.

Recently, thanks to a partnership with Yankton Bowl and the Mount Marty Men's Basketball team, Big Friend Little Friend was able to bring back the historical **BFLF Bowl-A-Thon**. This event celebrates the power of mentorship, having 40+ local youth from 1st-5th grade bowl, at no cost, alongside outstanding role models. A big thanks to our Bowl-A-Thon Sponsors for making this event possible!

Cimpl's American Foods Group

Elwood Family Dental Care

Manitou/Gehl

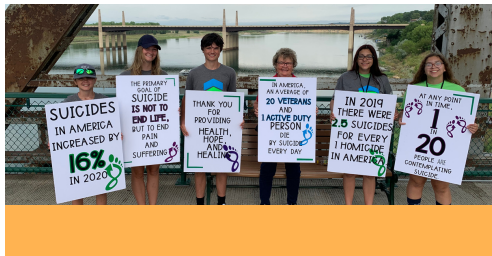
Marlow, Woodward & Huff, Prof.

Northtown Automotive

Yankton Morning Optimist Club



Bridging Yankton



**\$15,000 RAISED
IN SUPPORT**

Bridging Yankton, Pathways to Hope, Help & Healing is a suicide prevention group whose mission is to increase suicide awareness by supporting local and statewide prevention efforts which provide hope, help and healing to individuals and families in our community. Formed in 2016, **this coalition of local community members work in partnership with the Helpline Center and United Way to plan and host our community's annual Step Forward to Prevent Suicide Walk each August.**

In previous years, proceeds from the Step Forward to Prevent Suicide Walk have benefitted 211 Helpline Center, Yankton Middle School Youth Frontiers Courage Retreats, Sheltered Reality Presentations, Helpline's Text 4 Hope Program at Yankton High School, Second Step Social Emotional Learning Curriculum, SD HSC's Zero Suicide Initiative, Boys & Girls Club "Be Yourself Club", Yankton Area Mental Wellness Conference presenters, and many other local behavioral health awareness programs.

SPARK - Connections for Community



**AVG 40
ATTENDEES**

SPARK - Connections for Community - is a United Way led coalition of representatives from a variety of human service organizations, whose goal is to **connect community leaders and volunteers, while gaining knowledge and understanding of community needs.** SPARK shares information and looks for opportunities to solve community problems by hosting monthly SPARK Community Conversations and a variety of educational opportunities.

SPARK's 2022 Collaboration of the Year Award:
Horizon Health Care

SPARK Executive Committee Members:

Frani Kieffer, Servant Hearts Clinic
Shiela Steffen, Systems of Care
Koty Frick, Boys & Girls Club of Yankton
Preston Crissey, Yankton Police Department
Terra Bender, Ability Building Services
Baylie Barger, United Way of Greater Yankton
Jesse Bailey, Pathways Shelter for the Homeless
Lisa Schmitz, Department of Social Services
Sherri Rodgers-Conti, Southeast CASA
Stacy Starzl, River City Domestic Violence Center

Southeast SD RSVP



**10,688 HOURS
OF SERVICE**

The Southeast SD Retired & Senior Volunteer Program (**RSVP**) **matches adults 55+ with volunteer opportunities**, utilizing their talents, expertise, and life-long experiences to address critical community needs. Sponsored by United Way, Southeast South Dakota RSVP is an AmeriCorp Senior program, providing opportunities to volunteer within Yankton, Clay, Bon Homme and Davison counties.

RSVP Volunteers choose how, where, and when they want to serve, and assist a diverse range of nonprofit organizations, public agencies, and faith-based groups doing a vast variety of tasks, all for the benefit of the community.

RSVP had **100 active volunteers** in 2022, sharing their time with over **45 local nonprofit organizations**, all focusing on healthy futures, education and health. RSVP Volunteers also led a variety of community engagements efforts including a Volunteer Appreciation Breakfast sponsored by Elk Horn Valley Bank, a MLK Day of Service partnership with Connecting Cultures, and a 9/11 Day of Service Toiletry Drive benefitting Pathways Shelter for the Homeless, River City Domestic Violence Center and Yankton Contact Center.

Delta Dental Mobile Program



**50 YOUTH
SERVED**

Each spring, the Delta Dental Mobile Program **provides free care to families whose children, for a variety of reasons, do not have access to adequate dental care.** Sponsored by United Way, the Delta Dental Mobile Program provides Yankton area youth, ages 0 to 21, the opportunity to receive dental care and dental education. In 2022, **50 youth were served valuing \$51,005 worth of care** at no cost to families.

Each child is provided with a dental screening, a toothbrush, toothpaste, floss, and a lesson on how to use them to better care for their teeth at home. Amongst those 50 children, 266 sealants were placed.

58% of families served had no dental insurance, 38% had Medicaid/SCHIP and 4% had private insurance.

Adopt a Family



75 FAMILIES
ENROLLED

Held annually in December, Adopt a Family allows businesses, community members and organizations **to provide local families with food, necessity items and gifts** during the holiday season. 75 local organizations and families participated in 2022, helping over 215 local youth, the most ever enrolled.

Homes for the Holiday



24 BEDS
DELIVERED

Since 1993, Slumberland has been helping kids get the restful sleep they require by giving new beds to those in need. Thanks to **Slumberland of Yankton and the Knights of Columbus**, bed frames and mattresses are donated and delivered to referred families each December.

The Big Red Bookshelf



3,206 BOOKS
DISTRIBUTED

Distributes free children's books among community shelves with goals to increase book ownership & encourage parent-child learning interactions. Since it's inception in 2014, **nearly 39,000 books** have been distributed throughout 10 community book shelves.

Yankton Toys for Kids



255 YOUTH
SERVED

In partnership with **Lisa Ryken** and her team of elves, Yankton Toys for Kids helps bring joy to local children by providing gifts and clothing during the holidays. All gifts are donated through community drop off locations and distributed at the Yankton Toys for Kids headquarters.

Stuff the Bus



150 YOUTH
SERVED

In partnership with **Walmart & Yankton Morning Optimist Club**, Stuff the Bus School Supply Drive equips local youth with school supplies needed for a successful year. Supplies were distributed, along with new backpacks, thanks to support from American Foods Group, Cimp'l's.

Born Learning Trail



CITY OF YANKTON
PARTNERSHIP

Offers fun, physical learning activities designed for parents or caregivers to play with young children. **This interactive trail, located at Westside Park in Yankton**, contains 10 signs, both in English and Spanish, with instructions for simple games that will turn an excursion at the park into fun learning moments for youth.

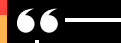
Imagination Library Celebrates 20 Years in Yankton County!

Through the Dolly Parton Imagination Library program handpicked, age-appropriate books are delivered to local children residing in Yankton County, ages birth to 5, each month at no cost to the family. United Way of Greater Yankton has been sponsoring this early childhood literacy program since it's inception in 2002, **with over 139,000 books delivered to 3,662 local youth**.

In 2022, to celebrate 20 years and measure impact, a survey was distributed to local Imagination Library recipients with results sharing that 91% of parents read to their child daily, 85% spend more time reading to their child because of Imagination Library, and **96% of parents feel the program has helped their child prepare for school**.



UNITED WAY INITIATIVES



The reason we give to United Way is simple. They are committed to finding needs within our community and making an impact on those needs. This in turn highlights the caring community that Yankton is and one of the reasons it is a great place to call home.

- Marc & Susan Bies

Greater Yankton COAD



23 LOCAL AGENCIES

No two disasters are alike. The impacts are unique and leave unmet needs.

A community and its citizens are unquestionably better served if a **Community Organization Active in Disaster (COAD)** is in place for planning and education long before a disaster strikes. COADs are voluntary associations of community organizations who prepare to address phases of emergency management: mitigation, prevention, preparedness, response and recovery.

Communities that bring resources together in a COAD can increase the effectiveness of their response to the needs of disaster survivors in a timely way, thereby reducing the social and economic impact of the disaster. Tools and strategies used by COADs include disaster education, training/simulation exercises, hazard analysis, regional and community emergency management plans, and leadership development.

Soon after our community experienced both a flood and pandemic, **United Way started to host organizational meetings to organize the Greater Yankton COAD** in hopes to develop a long-term recovery plan and to discover how each organization plays a critical role in that plan.

The Greater Yankton COAD long-term recovery plan will include volunteer coordination, donations management for goods and financial resources, disaster victim services, mass care, housing, and economic recovery.

The plan will also include methods to collaborate and coordinate between organizations, so resources are used in an efficient and effective way avoiding duplication of services and duplication of victim services.

Since inception, over **30 individuals from 23 local organizations have participated** and committed to serve. Additionally, United Way hopes to engage even more businesses and individuals that can also bring a benefit to the COAD.

DEI Trainings



32 TRAINING PARTICIPANTS

United Way of Greater Yankton in partnership with Yankton's **Connecting Cultures** group hosted multiple conversations with staff, volunteers, board members, and funded partners to identify, develop and implement impact strategies, practices, processes, and messaging to **help drive equitable community change**. Within these conversations, we learned more about Diversity, Equity, Inclusion, and Belonging and its important role within the work of human service providers and nonprofits serving the greater Yankton region.

Ride United, Pets Eat Too



52 FAMILIES SERVED

Ride United - Last Mile Delivery is a partnership with DoorDash that serves communities across the U.S., **providing delivery of food and essential items to senior citizens, low-income families, and those who can't leave home**. Since 2020, this effort has supplied 300,000+ deliveries—reaching 37,000 households with food pantry boxes, meals, and other essential items.

The Ride United, Pets Eat Too (PET) pilot program was launched last year, and has provided 3,600+ deliveries nationwide, helping pet owners keep their pets healthy and safe. In Sioux Falls, SD, the PET pilot launched in April 2022, thanks to the work of statewide 211 provider, the Helpline Center.

United Way Staff worked alongside leaders at The Center, and Heartland Humane Society to identify pet owners within the area who needed assistance with pet supplies. Thanks to this collaboration, **over 52 households were served with over 250 bags of pet food**, delivered by DoorDash at no charge - overall feeding 55 dogs and 61 cats.

“

Volunteering with United Way's Southeast SD Retired & Senior Volunteer Program makes me feel good and it's a way I can give back to the community. I have met so many great people through volunteering.

-Paula Keehr

THE POWER

3,402 COMMUNITY VOLUNTEERS

50+ ORGANIZATIONS IMPACTED

79,455 HOURS OF SERVICE



VOLUNTEERS OF THE MONTH

For over two decades, United Way has recognized outstanding volunteers within the community through our Volunteer of the Month Award. Volunteers are nominated by their peers for their dedication to service and helping those throughout the greater Yankton community. Recipients are also nominees for the annual Pam Kettering Spirit of Volunteerism Award.

Volunteers of the Month 2021/22

Bob & Linda Peitz, Avera COVID 19 Vaccine Clinics
Julie Mooney, The Clothing Closet
Dakota Dance Association
Verona Bedrous, Yankton Food for Thought
Paul Maynell, United Way of Greater Yankton
Jacqueline Sandstedt, Heartland Humane Society
Delores Nelson, Yankton Community Library
Cindy Filips, Keep Yankton Beautiful
Gail Kennedy, Southeast SD RSVP

Volunteers of the Month 2022/23

Dale Stibral, VFW Post 791
Dr. Tim Irwin, Servant Heart Clinic
Priscilla Mazourek, Yankton Area Banquet
Mary Fieldler, Yankton County 4-H
Yankton County Search And Rescue
Yankton Community Feast Committee
Rich Larson, Yankton Contact Center
Chris Marlow, Big Friend Little Friend
Sarah Brandt, Connecting Cultures

Pam Kettering Spirit of Volunteerism Award

Every year, the Pam Kettering Spirit of Volunteerism Award is presented to one of our outstanding Volunteers of the Month. Last year's award was presented to **Bob & Linda Peitz for their efforts at Avera's COVID 19 Vaccine Clinics.**

Here in Yankton, the Avera Vaccine Clinic witnessed first-hand the enormous impact of volunteers as they joined in unity to address community needs. Local community members, Bob & Linda Peitz contributed their time and passion as volunteers, sharing more than 75 hours into helping the clinic run smooth by entering data, assisting situations, troubleshooting problems, or screening patients as a traffic controller. **As volunteers they showed up each day with a helpful smile, wanting to do what was best for our community.**

According to Elizabeth Healy, Vaccine Coordinator at Avera Sacred Heart Hospital, "Bob & Linda volunteered their time to almost every single vaccine clinic here in Yankton. They were both an integral part in making sure these clinics ran smooth, people did not have to wait, and data was entered correctly for future use. Our team at Avera appreciated them both very much!"



OF COMMUNITY

“ We volunteer and give to United Way because so many people benefit from the many programs offered through it. We can make a positive difference in our community by supporting this worthy cause. - Stephanie Serck

5,750 ITEMS COLLECTED



55+ COMPANIES ENGAGED



\$20,535 OF FUNDS RAISED



CORPORATE ENGAGEMENT

We create strong community partnerships with a variety of organizations to leverage services for positive impact. In designing the right partnership, we present opportunities that best fits an organization's social responsibility goals. Businesses can make a corporate gift to a specific issue, involve their team in giving, volunteering, or join in on events that support programs.

Corporate Participation in Community Impact Opportunities

STUFF THE BUS, School Supply Drive for United Way - Yankton Walmart, Manitou Equipment of Americas, Ability Building Services, American Foods Group Cimpl's, SD State Offices, FNBO, Parker Hannifin, Shur-Co, Beadle Elementary, United Methodist VBS, Yankton Medical Clinic, First Dakota National Bank, Explorer's Credit Union, Yankton Morning Optimist Club

FIGHT AGAINST HUNGER, Food Drive for the Yankton Contact Center - First Dakota National Bank, First Chiropractic Center, Wells Fargo Bank, Astec Industries

A CAUSE WE CAN ALL GET BEHIND, Diaper Drive for Southeast CASA - Astec Industries

RSVP KITS FOR KIDS, Sensory Toys for River City Family Connections and Southeast CASA - Horizon Health Care

UNDER-AWARENESS, Undergarment Drive for United Way's The Clothing Closet - FNBO

STEP FORWARD TO PREVENT SUICIDE WALK, Fundraiser for Helpline Center & UW Venture Grants - Avera Sacred Heart Hospital, Yankton School District, Lewis & Clark Behavioral Health Services, Hydro Extrusion, Astec Industries, NuStar Energy, Vision Real Estate, CorTrust Bank, Vision Care Associates, Sacred Heart Monastery, Kopetsky's Ace Hardware, Baumann Dentistry, First Dakota National Bank, Yankton Medical Clinic, Olson's Pest Technicians, Vishay Dale Electronics, American Foods Group - Cimpl's, Yaggie's, Holiday Inn & Suites Yankton, Edward Jones, Slumberland Furniture, Yankton Sertoma Club, Farm Credit Services of America, Parker Hannifin, FNBO, Yankton Morning Optimist Club, Applied Engineering / The Freeman Company, Yankton Kiwanis Club

RSVP 9.11 DAY OF SERVICE, Toiletry Drive for Local Agencies - Yankton Rotary, Yankton Walmart, Yankton Rexall, Lewis & Clark Behavioral Health, Yankton Clovers 4H Club

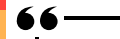
SHARE THE WARMTH, Coat & Shoe Drive for United Way's The Clothing Closet - Elkhorn Valley Bank, Applied Engineering / The Freeman Company, Vishay Dale Electronics, First Interstate Bank, CorTrust Bank, Sacred Heart Schools

YANKTON TOYS FOR KIDS, ADOPT A FAMILY - Avera Sacred Heart Hospital, Ability Building Services, Yankton Transit, First Dakota National Bank, Yankton Fire Auxiliary, Hydro Extrusion, Great Plains Processing, Williams & Company, Willcockson Eye Associates, Elkhorn Valley Bank, Cottonwood & Shipwreck Bar, JR's Oasis, Slowey Management, Elwood Family Dentistry, First Chiropractic Center, First Interstate Bank, Shur-Co, Vishay Dale Electronics, SD Department of Revenue, L & M Radiator, SD Department of Social Services, Truxedo, The Center, Lincoln Elementary School Staff, Heartland Psychological Services, Trinity Lutheran Youth Group, Yankton Job Service Office & Court Services Support Staff

BLANKET OF KINDNESS, MLK DAY OF SERVICE, Blanket Drive for Local Agencies - Astec Industries



COMMUNITY INVESTMENTS



The greater Yankton community is fortunate to have numerous agencies providing such a wide array of services to our neighbors in need. When we give to United Way, we know we are impacting all of those agencies and helping make our community better for everyone.

-Frani Kieffer

United Way's investment procedures, funding priorities, and community impact goals reflect current needs and the importance of investing into measurable programming that drive both short term and long term community success.

EDUCATION



COMMUNITY IMPACT GOALS

- Increase literacy in young children and families
- Improve family's ability to support social and language development in young children
- Enhance ability to identify children with developmental vulnerabilities & offer early intervention
- Provide character & leadership development among all children
- Improve academic skills of children performing below grade level
- Increase support of collaborative, workforce training programs

FUNDED PROGRAMS

Boys & Girls Club of Yankton

Academic Success,
Power Up, Teen Programs

Cornerstone Career Center

English as a Second Language,
Adult Education Courses

United Way of Greater Yankton

Big Friend Little Friend,
Born Learning Trail, SPARK,
The Big Red Bookshelf,
Yankton County Imagination Library,
Stuff the Bus School Supply Distribution

Connecting Kids Youth Scholarships

EmBe - Girls on the Run
Girl Scouts Dakota Horizons
Sioux Council Boy Scouts
Yankton Area Ice Association
Yankton Baseball Association

Art Education Grants

Yankton Area Arts
Yankton County Historical Society

FINANCIAL STABILITY



COMMUNITY IMPACT GOALS

- Increase availability of resources during a time of crisis to stabilize situations such as basic needs, food, and shelter
- Increase availability of case management to improve coordination of services among agencies, navigate community resources, and prevent future crises
- Provide education paths for adults and or improve financial literacy skills
- Reduce environmental barriers to financial stability including access to affordable housing, childcare or transportation services

FUNDED PROGRAMS

The Center

Tax Assistance Program, Meals on Wheels,
Food Commodities Program

Habitat for Humanity

Homeownership, Home Repair & Veteran
Build Programs, Restore

LSS Center for Financial Resources

Financial Counseling & Budgeting Classes
Pathways Shelter for Homeless

Emergency Shelter, Homeless Prevention,
Rapid Rehousing, Security Deposit Program

River City Domestic Violence Center

Emergency Shelter

United Way of Greater Yankton

Adopt a Family, Homes for the Holiday Bed
Program, The Clothing Closet, MyFreeTaxes,
Ride United - Last Mile Delivery

Yankton Contact Center

Food Pantry

Yankton Food for Thought

Weekend Sack Packs, School Food Pantry

Yankton Transit

Transportation Services

HEALTH & SAFETY



COMMUNITY IMPACT GOALS

- Increase access to health care services
- Engage and empower individuals to transition out of the cycle of drug or alcohol use
- Increase awareness of and opportunities for wellness, prevention and early detection
- Foster growth of supportive services for seniors, people with disabilities and their caregivers
- Strengthen community efforts to prevent violence and abuse
- Improve access to personal safety services and recovery for victims of abuse or violence

FUNDED PROGRAMS

Boys & Girls Club of Yankton

Teen Court & Youth Diversion,
Healthy Snacks & Meals

The Center

SHINE - Prescription Assistance,
Meals on Wheels, Senior Programming,
Dental Services, Alzheimer's Support Group

Connections Social Events

Lewis & Clark Behavioral Health

Yankton Drug Court

River City Family Connections

Supervised Visitation, Safe Exchanges,
Smile Parenting Plan, Family Support

River City Domestic Violence Center

24 Hour Crisis Hotline, 30 Days to Success,
Victim Center Services

Servant Hearts Clinic Clinic Care Services

Southeast CASA Child Advocacy

United Way of Greater Yankton

Delta Dental Mobile Program,
Greater Yankton COAD, SESD RSVP

Yankton Special Olympics

Local & Statewide Athletic Events

United Way Venture Grants offer local human service agencies an opportunity to seek funds for immediate and creative responses to the most pressing human needs in our community. The three types of Venture Grants are Seed Money, Delivery Enhancement & Mental Health Initiatives. 2022 Venture Grants were awarded to: **Lewis & Clark Behavioral Health Services - Play Therapy Room; River City Family Connections - Walk Through Metal Detector; The Center - Preventative Pet Care; Yankton Youth Soccer Association - Youth Scholarships.**



Together, we provide solutions that uplift the entire greater Yankton community!

United Way's Community Impact Fund - belongs to the community and we are committed to being good stewards by being both effective and efficient with every donor's dollar. United Way seeks to partner with the most efficient, effective and innovative human service providers in the greater Yankton community. Any 501c3 human service organization seeking funding must demonstrate the ability to operate programs in a manner consistent with the highest standards of quality, which shall include compliance with United Way management and financial requirements. Collectively we measure outcomes of funded programs to gauge success and impact.



COMMUNITY CAMPAIGN

“The complications of our world unfortunately result in some community members having a variety of unmet human needs. UW programs are run by caring individuals, who utilize limited resources to help take care of those needs in an efficient, effective and respectful manner. Seeing that happen over and over makes the campaign easy to support.”
- Rob & Lori Stephenson

Year to date, the 2023 Community Campaign has reached 95% of it's \$650,000.00 goal thanks to the outstanding generosity of over 1,500 donors, 54 volunteers, and 46 Workplace Campaigns. Thank you, Yankton! #UnitedWeRise

Campaign Coordinators

Campaign Coordinators are volunteers who help bring the work of United Way to life - in boardrooms and break rooms, at luncheons and leadership meetings, in conversations with colleagues and with campaign activities of all kinds! Thank you to the following volunteers for their service to the greater Yankton community!

Taylor Fogarty – Applied Engineering / Freeman Company
Joan Jansen – Applied Engineering / Freeman Company
Nathan Johnson – Avera Sacred Heart Hospital
Tim Schwasinger – Avera Sacred Heart Hospital
Kim Auch – Avera Sacred Heart Hospital
Chelsi Hames – Astec Industries
Brittany Orr – City of Yankton
Joleen Woods – Cortrust Bank
Taylor Reining – Elkhorn Valley Bank
Zach Geraets – Explorers Credit Union
Bridget Benson – First Dakota National Bank
Marcy Moser – First Dakota National Bank
Melinda Reichert – FNBO
Jennifer Townsend – FNBO
Chris Fathke – FNBO
Alexis Heine – First Interstate Bank
Maureen Guthrie – Kalin's Indoor Comfort
Kristina Cap – L & M Radiator
Katie Hoffman – Lewis & Clark Behavioral Health Services
Linda Anderson – Manitou Equipment of Americas

Lance Palecek – Mid - American Energy
Chad Altwine – Mount Marty University
Terry Stull – Mount Marty University
Brad Wenande – Northwestern Energy
Jay Weaver – NuStar Energy
Lindsay Stotz – Parker Hannifin
Michelle Kaul – Parker Hannifin
Fred Binder – Planning & Development District III
Casey Santiago – SD Human Services Center
Lacey Johnson – SD Department of Labor
Kellie Cameron – Shur-Co.
Jacki Smith – Trail King
Angie Bowen – Truxedo
Camarie Fischer - Truxedo
Carisa Cuka – Vishay Dale Electronics
Trista Buehlmann – Vishay Dale Electronics
Melissa Pavlish – Wells Fargo Bank
Michelle Folkers – Williams & Company
Ann Ryken – Yankton Medical Clinic
Dr. Heather Olson – Yankton School District

Heart Club Committee

Thank you to an amazing group of volunteers who devote their energy and passion for helping our community towards the success of the annual Community Campaign and Leadership Giving. United Way of Greater Yankton's Heart Club Committee is the heartbeat of a successful fundraising drive and we are extremely grateful for their dedication.

Alison Anderson, Whitney Devine, Erica Garvey, Elizabeth Healy, Lacey Kindle, Randi Kindle, Jenessa Kniffen, Jill Kouri, Jennifer Kudera, Laura Larson, Amber Ness, and Stephanie Serck



In Kind Sponsors & Donors

Our 2023 Community Campaign drive would not be possible without the assistance and in kind support of many local marketing organizations, vendors and community helpers. We are grateful for your continued support and partnership!

Yankton Daily Press & Dakotan, Riverfront Broadcasting, Jeff Erickson, VVI & Jeff Reynolds, Steve Rausch, Hanson Briggs Specialty Advertising, Downtown Screen Printing & Embroidery, The Boathouse, Kopetsky Ace Hardware, Bruce Viau, Dave Abbott, Yankton Hy-Vee and Hydro

Business Leadership Giving

With thousands of donors, nearly 50 local businesses hosting workplace campaign rallies, and over 50 volunteer advocates, fundraising efforts for the 2023 Community Campaign have held strong and will continue to impact thousands of lives.

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Each year, we at United Way honor a loyal donor, an advocate, and a volunteer with BIG THANKS AWARDS for continuously going above and beyond to ensure the success of United Way's Community Campaign, our programs and our funded partner agencies. 2022 Award Winners:



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“ We give to the United Way of Greater Yankton because the funds impact so many members of our community in a positive way. The non-profits that use the funds provide a variety of services, but they all have one thing in common - to help make Yankton a better place to live.
- Rob & Amber Ness

Your desire to participate in achieving strong, positive and lasting results is greatly appreciated. Thank you to each and every donor for your generosity, providing solutions that uplift the entire greater Yankton community!

Bronze* \$300 - \$499 | Silver** \$500 - \$999 | Gold*** \$1,000 - \$1,999 | Platinum**** \$2,000 - \$4,999 | Titanium***** \$5,000 - \$9,999 | Tocqueville Society***** \$10,000+

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